

THIS FRIDAY.



# Connection Catalyst

Leadership Program

This powerful program helps you be your best, fostering lasting relationships in the marketplace, and enhancing your personal brand.

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## Your leadership development shouldn't depend on your firm's size

As a leader in professional services, you've worked hard to build your expertise and reputation.

But without access to structured training, you might feel like you're figuring it out on your own while watching colleagues at larger firms benefit from comprehensive in-house development programs.

The Connection Catalyst Leadership Program gives you access to development designed specifically for professional services. This is your opportunity to invest in the leadership skills that will define your career trajectory.

### What you'll gain from this program

Step away from the daily grind and join an executive experience that blends leadership strategy, personal performance skills, and wellbeing practices. Through focused masterclasses, personalised support, and self-reflection tools, you'll:

- Communicate with authority and authenticity
- Build a leadership brand that commands respect and positions you for advancement
- Sustain high performance without burnout
- Gain practical skills and confidence to drive performance
- Create a network of peers who support, challenge, and hold you accountable
- Learn from expert facilitators who understand the unique challenges of professional services

This isn't just leadership theory. It's practical, actionable development that helps you step up with confidence and impact.



# Program overview

The Connection Catalyst Leadership Program provides a comprehensive leadership development experience delivered over 6 months, including:

## **Personalised Expert Strengths Profile with 1:1 debrief**

A dynamic and personalised assessment tool that provides a unique, nuanced profile that celebrates what makes you distinct, helping you harness your natural talents without being confined to rigid categories or labels. You'll participate in a 1:1 debrief to understand your profile in depth and set personal goals.

## **Masterclass series**

### **Leadership in action: Discover your style and strengths**

Leadership takes many forms. Explore different styles, understand how your natural tendencies shape your leadership, and leverage your unique strengths to inspire and motivate. Develop your personal leadership vision and learn to adapt your style to suit various team needs and dynamics.

### **Personal brand: Craft your leadership identity**

Learn how personal branding shapes perceptions and sets you apart. Define your leadership identity, craft an authentic narrative, showcase your strengths, build credibility, and create a lasting impact.

### **Mastering team dynamics: Building trust and collaboration**

Strong teams need trust and strong relationships. Explore team dynamics, stages of development, and diverse personalities while learning to foster psychological safety. Gain strategies to build a cohesive, high-performing team ready to tackle challenges. Learn to recognise and understand emotions, use them for better decisions, navigate dynamics, and manage responses. Develop self-awareness, strengthen relationships, and build a positive, empowered team.

### **Managing for success: The art and science of performance management**

Effective performance management goes beyond annual reviews. Learn core skills like setting clear objectives, tracking progress, and providing continuous feedback to drive growth.

### **Leading through conflict: Handling tough conversations with confidence**

Conflict is inevitable, but how it's handled defines the outcome. Learn a conflict resolution framework to identify root causes, mediate issues, and manage emotions. Turn disputes into opportunities for growth while maintaining relationships and driving positive results.

### **Relationships that matter: Business development your way**

Networking, relationship building and profile raising that suits your style. Business development is a vital leadership skill. Learn strategies to connect with clients, peers, and industry professionals, and turn those connections into lasting relationships that benefit both you and your firm.

## **Not forgetting wellbeing**

Wellbeing isn't the antidote to burnout, it's the foundation of doing work well in the first place. The evidence is conclusive: high performance cannot be sustained without wellbeing. They are inseparable. We have included 2 complimentary 1 hour online sessions from our Bold + Balanced = Unstoppable program.

### **Dealing with the emotional toll**

Professional services work can carry a heavy emotional burden, both professionally and personally. Acknowledging the human side of these challenging situations enables teams to provide support for each other, maintaining empathy without losing sight of the work ahead.

### **Managing stress and anxiety**

High-pressure situations can trigger stress and anxiety, but learning to manage these emotions is crucial for productivity and mental health. Learn how to stay calm and focused, even during the most intense moments.

# Program details

## Inclusions:

- Personalised Expert Strengths Profile assessment and 1:1 debrief (valued at \$495)
- 6 Masterclasses in person over 6 months
- 2 x complimentary wellbeing sessions via webinar
- Refreshments and light lunch provided

## Location:

Level 11, 456 Lonsdale St, Melbourne VIC

## Key dates

Date	Time	Session
28 May 2026	10:00 am – 1:00 pm	Leadership in action
25 June 2026	11:00 pm – 1:00 pm	Personal brand
9 July 2026	12:00 pm – 1:00 pm (online)	Dealing with the emotional toll
23 July 2026	11:00 am – 1:00 pm	Mastering team dynamic
6 August 2026	11:00 am – 1:00 pm	Managing for success
27 August 2026	12:00 pm – 1:00 pm (online)	Managing stress and anxiety
24 September 2026	11:00 am – 1:00 pm	Leading through conflict
15 October 2026	11:00 am – 1:00 pm	Relationships that matter

## Investment \$1,495+GST

Many participants arrange for their firm to invest in this program as professional development. Whether your organisation has formal training budgets or you need to make a business case for this investment, we're here to help you demonstrate the value of this program to your employer.

# Connection Catalyst facilitators

This Friday works with professional services firms to help them build strong cultures, engaged employees and authentic client relationships. Our strategic advice and tailored solutions help organisations get the best out of their people, enhance their brand, and foster lasting relationships in the marketplace. Our people have long, successful careers in senior management at professional services firms. They understand professional services and the dynamics that work.



## Julie Scardamaglia, Partner – People

Julie has worked in organisations as varied as government, manufacturing, heavy industry, and professional services. Two decades of this diversity has taught Julie what is universally important to people, what brings out the best in them, and how organisations can use that information to do their best work.

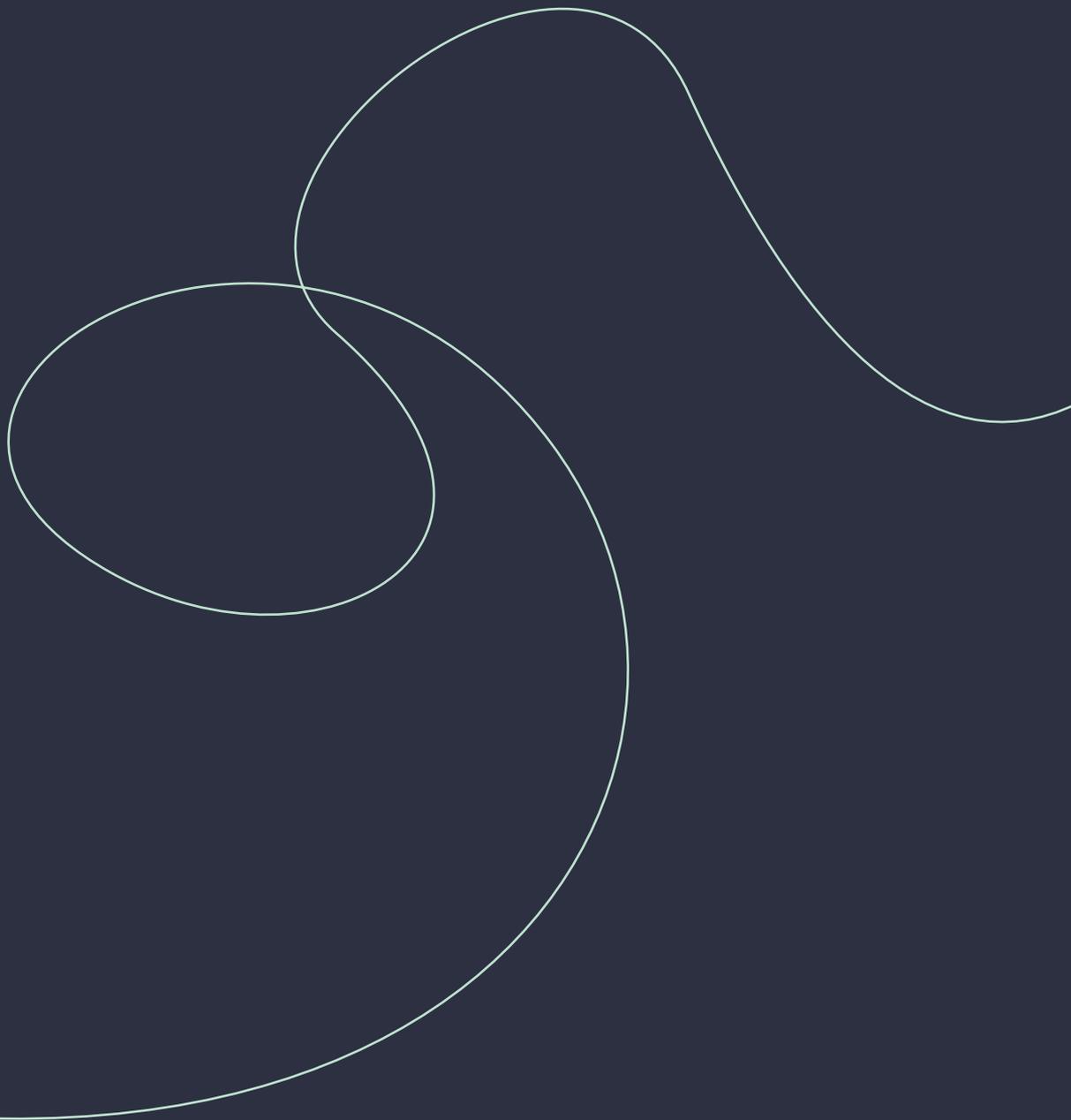
Her structured, logical, and supremely practical approach enables her to take complex human and organisational problems and find workable, sustainable solutions, whether it's in performance management, training or facilitation, organisational culture and design, operational efficiencies, coaching, or advisory. In short, Julie helps people, teams and firms to operate at their best.



## Renée Taylor, Partner – Clients & Brand

Renée has spent 20 years at the top of strategic marketing for professional services firms nationally and globally. Her success comes from her ability to manage and improve all aspects of marketing, strategic client management, and coaching. Renée now works with clients and their internal teams to craft strategies that deliver desired outcomes at both project and organisational level.

This includes business development and training, brand awareness and engagement, client relationship programs, and senior leadership executive coaching to boost team and organisational effectiveness.



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